123Read2Me Limited

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Ms Jan Chapman 01/02/2018

Community Liaison Officer

Officeworks

Nepean Hwy

Frankston VIC 3199

Hi Jan

To meet the demand, 123Read2Me Ltd is expanding the number of donation points for Children’s Books to better cover the area from Sorrento to Shepparton. As such, we need to increase our supply of pop up banners (830 x 2000) to attract attention to our donation bins and will be purchasing a number as funds allow.

We would very much appreciate Officeworks’s donation of one of these pop up banners which we intend to install locally in the Frankston Toy Library.

There are over 738,000 children living in poverty in Australia today and, when you are struggling to put food on the table, children's books are a luxury.

123read2me provides FREE children's books (new and recycled) to at-risk children in a non-threatening, no expectations, open manner to ensure that even the 'service-avoiders" can participate. Our total to date exceeds 190,000+ books.

We work closely with educators, health workers and carers to have FREE age appropriate and relevant books available at Maternal & Child Health Centres, Child Care Centres, Kindergartens and Primary school for kids to take home and enjoy, along with maintaining boxes of FREE children's books at venues at risk children and families frequent, including local Fish & Chip shops, Centrelink offices, Speech Pathologists, Hospital Waiting Rooms, etc

We also support the work of Anglicare, Ardoch Youth Foundation, Peninsula Health, Back Packs 4 Vic Kids (Foster Child support Agency), Lions Licola Wilderness Village, SECASA, EMERGE, etc.

The evidence is clear: Having more books in more homes of at-risk children means more children will be read to. Reading Aloud to children, from birth, is the foundation of literacy and their future success in school and life.

Nobel Prize winning International research, confirmed by Melbourne University, has proven the direct causal link: Those children who have been consistently read aloud to (only 10-15 minutes a day) between birth and 5 years of age have more success at school and in life.

The entire community benefits. With basic literacy foundations in place before school, children will perform better at school easing the strain on teachers and reducing the need for remedial literacy resources. Higher literacy rates by the end of Primary School reduces the incidence of anti-social behaviour, alcohol and substance abuse, child abuse, marriage and relationship breakdowns, unemployment, social disadvantage, and the cycle of poverty.

Thank you, in anticipation

***123Read2Me Limited***

*- An Australian Public Benevolent Institution and Registered Charity with DGR, item 1 / TCC status.*

***The 123Read2Me Reading Action Project***

*- A Project of Lions Clubs International’s District 201V5 with the support of the Lions Club Of Mordialloc Mentone Inc*